



The Early Childhood Development Association of PEI Board & Staff are pleased to welcome you to the 2017 ECDA Fall Conference. This conference marks the sector's first and second provincial development days of the 2017-2018 academic year.

The conference will be focused on the topic of professionalism; both personal professional practice and the professionalization of the early learning and child care sector will be explored. What does professionalism mean to you? From the opening keynote, to the breakout sessions, to discussions over lunch with your colleagues, and coming to an end with the closing keynote, this conference is sure to spark the beginning of your journey to redefine and enhance the future of your practice!

Registration for the conference is now available online at [www.ecdaofpei.ca](http://www.ecdaofpei.ca). ECDA members: in order to receive member rates, be sure to LOG IN to the member area and register for the event in the member area. Early Bird Registration is available until September 12<sup>th</sup>. Registration for this event will close on Wednesday October 2<sup>nd</sup>.

The ECDA would like to acknowledge our major sponsorship partner for the 2017 ECDA Fall Conference, Dairy Farmers of Canada, who have helped to make this event possible.

Regardless of which sessions you attend, we are sure these facilitators will expand your knowledge and revitalize your passion for your work in the field of early childhood care and education. By attending this conference you will gain new knowledge and skills to implement into your daily practice, which will enrich the futures of the families and children in your care.

Sincerely,  
*The ECDA Board and Staff*

## CONFERENCE SCHEDULE AT A GLANCE

### WEDNESDAY OCTOBER 18, 2017: PRE-CONFERENCE DAY

Time	Activity	Location
8:00 am - 8:30 am	Registration and Trade Show + Play Salon	Lobby
<b>8:30 am - 12:30 pm</b>	<b>What You Need to Lead <i>with Holly Elissa Bruno</i> – part 1</b>	Memorial Hall
12:30 pm – 1:30 pm	Lunch (provided) + Play Salon	Studio 2 Concourse
<b>1:30 pm - 4:30 pm</b>	<b>What You Need to Lead <i>with Holly Elissa Bruno</i> – part 2</b>	Memorial Hall

### THURSDAY OCTOBER 19, 2017: CONFERENCE DAY 1

8:00 am - 8:45 am	Registration and Trade Show + Play Salon	Main Concourse
<b>8:45 am - 9:00 am</b>	<b>Opening Remarks</b>	
<b>9:00 am - 10:30 am</b>	<b>Opening Keynote <i>with Holly Elissa Bruno</i></b>	Homburg Theatre
10:30 am - 11:00 am	Nutrition Break and Trade Show + Play Salon	Studio 2 Concourse
<b>11:00 am - 12:15 pm</b>	<b>Plenary Session “EQ in Your Toolkit <i>with Holly Elissa Bruno</i></b>	Homburg Theatre
12:15 pm - 1:00 pm	Lunch (provided) and Trade Show + Play Salon	Studio 2 Concourse
<b>1:00 pm - 4:00 pm</b>	<b>Sessions 1A-H</b>	Various Locations
4:00 pm – 6:00 pm	Meet & Greet Social + Play Salon	Mavor's

### FRIDAY, OCTOBER 20, 2017: CONFERENCE DAY 2

7:45 am - 8:30 am	Registration and Trade Show + Play Salon	Main Concourse
<b>8:30 am - 10:00 am</b>	<b>Sessions 2A-H – Part 1</b>	Various Locations
10:00 am - 10:30 am	Nutrition Break and Trade Show + Play Salon	Studio 2 Concourse
<b>10:30 am - 12:00 pm</b>	<b>Sessions 2A-H – Part 2</b>	Various Locations
12:00 pm - 1:00 pm	Lunch (provided) and Trade Show + Play Salon	Studio 2 Concourse
1:00 pm - 1:30 pm	ECCE Invitation Display and Trade Show + Play Salon	Studio 2 Concourse
<b>1:30 pm - 2:45 pm</b>	<b>Closing Keynote: Redirecting Early Learning and Child Care's Developmental Trajectory <i>with Stacie Goffin</i></b>	Homburg Theatre
<b>2:45 pm - 3:30 pm</b>	<b>Panel Discussion: What are the key ingredients to professionalizing ELCC? <i>with various facilitators</i></b>	Homburg Theatre
<b>3:30 pm - 4:30 pm</b>	<b>Closing Remarks <i>with Sonya Hooper</i></b>	Homburg Theatre

## **WEDNESDAY OCTOBER 18TH PRE-CONFERENCE DAY**

Who should attend this year's Pre-conference Day? Given the emphasis on exploring new professional practices, it is recommended that this pre-conference learning day is attended by any member of a professional team. Ideally, a director and/or a staff person in a supervisory position working directly with children would ensure this practical, co-learning experience is transferred back and applied to your professional practices as you return to work.

### **Registration for Pre-conference Day workshop**

Registration details for Pre-conference Day workshop can be found on page 11 of this booklet and on the ECDA website at [www.ecdaofpei.ca](http://www.ecdaofpei.ca). You must register for this event separately.

### **FOR DIRECTORS & TEAM LEADERS (8:30 AM – 4:30 PM)**

#### **What You Need to Lead**

*Facilitator: Holly Elissa Bruno*

*Confederation Centre of the Arts*

According to research reported in Harvard Business Review, our most successful leaders are skilled managers of people who inspire employees to greatness. Eighty percent of crucial life decisions require emotional intelligence (the ability to read people as well as we read books). What competencies do we need to keep everyone's eyes on the prize especially when those around us are losing their cool and blaming us? You'll leave this workshop with some powerful answers and useful tools.

## THURSDAY OCTOBER 19TH CONFERENCE DAY 1

### OPENING KEYNOTE (9:00 AM – 10:30 PM)

**Professionalism isn't just a fifteen-letter word!**

*Facilitator: Holly Elissa Bruno, author, Challenging The Comfort of Little Things: An Educator's Guide to Second Chances*

In the keynote, we will focus on the genius required of ECE professionals to see and understand and work with each child to help that child unfold into who s/he is meant to be. Holly Elissa will use recent neuroscientific research on the adult brain, our problem-solving capacities, and how we ourselves are the child's curriculum... children observe who we are and how we deal with life's challenges more closely than they pay attention to any of our best lesson plans). Holly Elissa's belief is that each ECE professional has her/his own kind of genius. That genius (the ability to change the life of a child) changes the world, and is unsung and undervalued. We will explore the difference between IQ, EQ (emotional intelligence) and Gardner's Multiple Intelligences to demonstrate that EQ is essential in a profession dedicated to making the world a better place.



*Holly Elissa Bruno, MA, JD, is an award-winning, best-selling author, international keynote speaker, ground-breaking radio host and seasoned team builder. She served as Assistant Attorney General for the state of Maine and Assistant Dean at the University of Maine School of Law. Holly Elissa's books include the best-selling, *What You Need to Lead an Early Childhood Program: Emotional Intelligence in Practice* (NAEYC, 2012), *Learning from the Bumps in the Road* (Redleaf Press, 2013), and *The Comfort of Little Things: An Educator's Guide to Second Chances*, which received the National Living Now silver award for books from any field that "uplift the quality of life".*

*iTunes has ranked Holly Elissa's radio programs in its top 200 k-12 podcasts. Tune in to Holly Elissa's online radio program, Heart to Heart Conversations on Leadership: Your guide to making a difference at BAMRadioNetwork.com.*

### PLENARY SESSION (11:00 AM – 12:15 PM)

**EQ in Your Toolkit**

*Facilitator: Holly Elissa Bruno*

Participants will work on case studies in small groups. How would you use your EQ to resolve these issues: e.g. children or adults who cannot share? who don't know how to use words to resolve conflict? who don't know how to make a true amend/apologize and change their behavior? The Plenary will be an opportunity for participants to apply the principles they learned in the keynote to very practical situations with children and adults.

## SESSIONS 1A – 1H (1:00 PM – 4:00 PM)

### **1A Our emotions, Our professional selves**

*Facilitator: Holly Elissa Bruno, author, Challenging The Comfort of Little Things: An Educator's Guide to Second Chances*

Professionalism requires us to transcend emotion and remain objective, right? Hold on a second! Emotions relay powerful, useful information. We “read” each others’ emotions in a heartbeat, before we can stop to think. What if we could learn from our feelings, especially the difficult ones, in the moment? A new kind of authentic professionalism could emerge. Recommended for: directors, early childhood educators

### **1B Has The Time Arrived? Advancing Early Learning and Child Care As A Profession**

*Facilitator: Stacie Goffin, author, Professionalizing Early Childhood Education as a Field of Practice: A Guide to the Next Era*

This highly interactive session will explore the distinctive features of recognized professions. Participants will then engage in small and whole group exploration of the issues and opportunities involved with advancing early learning and child care as a recognized profession.

Recommended for: directors, early childhood educators

### **1C Building Skills for Change in PEI’s Early Learning and Child Care Sector**

*Facilitator: Lyndsay MacDonald, Coordinator, Association of Early Childhood Educators Ontario*

Community organizing is about bringing people together to find the power to make the change we need. Join the Association of Early Childhood Educators Ontario (AECEO) and Olivia Chow (former Toronto City Councillor and Member of Parliament) for a once in a lifetime opportunity to learn how to articulate a story of why you as a early childhood educator is called to lead, a story of those whom you hope to mobilize, and a story of action: self, us, and now.

Recommended for: early childhood educators, directors

### **1D Transforming the Traumatized Brain**

*Facilitator: Kristen MacLeod, Registered Clinical Developmental Psychologist*

Your Role in Understanding and Shaping the Brains of Overly-Stressed Children Recent research is increasingly demonstrating the negative impact that trauma and neglect can have on the development of young children. In this talk, Dr. McLeod will review the recent research on the impact of trauma on the regulation abilities of children, and then, through the use of real-life examples, help strengthen understanding of what this impact looks like in early childhood and preschool settings. From there, Dr. McLeod will discuss the critical role of adults in providing trauma-informed care, and discuss the dramatic impact trauma-informed approaches can have on shaping the pathways for both children and the adults who care for them. This talk will provide not just stronger understanding, but also tools for better addressing dysregulation across settings, as well as providing tools for addressing the personal stress and burnout that can come from caring for trauma-impacted children.

Recommended for: school age educators, early childhood educators

### **1E Let's Talk About E.L.F.!**

*Facilitator: Various Panelists*

Join our four panelists as we open a dialogue to broaden our understanding of the professional reflection and intentionality that educators must invest to deliver on the expectations surrounding the PEI Early Learning Framework. Panelists will share

their experience as either Director or Front Line ECE utilizing ELF as a guide in practice. Some areas we will explore include: Initial response to the Early Learning Framework being the new expectation; Initial assumptions; 6+ years later: What opportunities do you see attached to the PEI Early Learning Framework?; Where are you now with journey of discovery and exploration of the Early Learning Framework and implementing practice that exemplifies the foundations, vision and principles of the ELF? Participants will have the opportunity to dialogue with colleagues on the real life trials and tribulations of implementing the contents of ELF, and become more confident on the ongoing journey of exploring ELF and discovering a new range of professional practice.

Recommended for: early childhood educators, directors

### **1F What You Do and Why You Do It**

*Facilitator: Susan Stacey, author, Pedagogical Documentation in Early Childhood*

What do we do every day within our ECE settings, and have we thought about why we do those things? In this workshop, we'll consider how intentionality improves our practices with children, and provides a road to professional growth for educators. Through conversations with each other, practicing (with materials and video) how to observe and thoughtfully respond, and thinking together, participants will leave with a sense of how to plan in ways that are thoughtful, responsive, and meaningful for both children and educators.

Recommended for: early childhood educators

### **1G Les parents , la communication et moi**

*Facilitatrices: Janice Gallant et Audrey Gee-Arsenault, Collège de l'Île*

Venez participer à cet atelier interactif rempli d'activités de remu-méninges, jeux de rôle et de discussions intéressantes pour améliorer votre conduite professionnelle avec les parents. Découvrez ce qu'est la bonne éthique lorsque vous parlez aux parents du progrès de leur enfant, des comportements difficiles ou tout simplement d'avoir une conversation informelle au début ou à la fin de la journée. Nous explorerons trois comportements clés dans l'environnement de garderie. Des outils et des stratégies pratiques seront offerts pour vous aider à devenir de meilleurs éducateurs professionnels.

Recommandé pour: les éducatrices francophones

### **1H Shaping Good Eating Habits for Life**

*Facilitator: Jackie Vloet-Koughan, RD and Roxanne Laughlin, RD*

A healthy relationship with food sets the stage for good lifelong eating habits. Children learn this around the table with their families, as well as from meals they share at Early Learning Centers. Join registered dietitians from Public Health and Family Nutrition to learn strategies that support happy mealtimes and healthy tummies which help children to grow and learn to their potential. This informal and informative session will discuss the development of healthy eating habits and provides trouble-shooting ideas for the most common childhood eating issues.

Recommended for: centre cooks, early childhood educators

## FRIDAY OCTOBER 20<sup>TH</sup> CONFERENCE DAY 2

### SESSIONS 2A – 2H (8:30 AM – 12:00 PM)

#### **2A Mirror mirror on the wall... am I really a professional at all?**

*Facilitator: Michelle Doucette & Donna Barrett, Nova Scotia Community College*

As ECEs, we often feel as though we are not taken seriously by society. Long hours, low pay and heavy responsibility are all indicators of undervalued professions. It is easy to wonder how such a valuable and essential profession can go without distinction when we contribute so tremendously to shaping young minds. This session will explore professionalism and all that it includes in the field of early learning. While we believe that the work we do leads us to professionalism, there may be more to it than we can currently see. During this session, we take a deeper look in the mirror as the first step to evaluating ourselves as professionals, and help us to discover ways to "up" our professional image and accent the value with regular evaluation of ourselves, our environment and our program.

Recommended for: early childhood educators

#### **2B Has The Time Arrived? Advancing Early Learning and Child Care As A Profession**

*Facilitator: Stacie Goffin, author, Professionalizing Early Childhood Education as a Field of Practice: A Guide to the Next Era*

This highly interactive session will explore the distinctive features of recognized professions. Participants will then engage in small and whole group exploration of the issues and opportunities involved with advancing early learning and child care as a recognized profession.

Recommended for: directors, early childhood educators

#### **2C Building Skills for Change in PEI's Early Learning and Child Care Sector**

*Facilitator: Lyndsay Macdonald, Coordinator, Association of Early Childhood Educators Ontario*

Community organizing is about bringing people together to find the power to make the change we need. Join the Association of Early Childhood Educators Ontario (AECEO) and Olivia Chow (former Toronto City Councillor and Member of Parliament) for a once in a lifetime opportunity to learn how to articulate a story of why you as a early childhood educator is called to lead, a story of those whom you hope to mobilize, and a story of action: self, us, and now.

Recommended for: early childhood educators, directors

#### **2D Transforming the Traumatized Brain**

*Facilitator: Kristen MacLeod, Registered Clinical Developmental Psychologist*

What is your role in understanding and shaping the brains of overly-stressed children? Recent research is increasingly demonstrating the negative impact that trauma and neglect can have on the development of young children. In this talk, Dr. McLeod will review the recent research on the impact of trauma on the regulation abilities of children, and then, through the use of real-life examples, help strengthen understanding of what this impact looks like in early childhood and preschool settings. From there, Dr. McLeod will discuss the critical role of adults in providing trauma-informed care, and discuss the dramatic impact trauma-informed approaches can have on shaping the pathways for both children and the

adults who care for them. This talk will provide not just stronger understanding, but also tools for better addressing dysregulation across settings, as well as providing tools for addressing the personal stress and burnout that can come from caring for trauma-impacted children.  
Recommended for: school age educators, early childhood educators

## **2E Concepts of Professionalism**

*Facilitator: Melanie Dixon, College of ECEs*

For participants who want to take a closer look at the concepts of professionalism and leadership in early childhood education. Set in the context of the establishment of Ontario's College of Early Childhood Educators, you will learn about the College's mandate and functions. Topics discussed will include ethical and professional standards, protected titles and designations, the public register, continuous professional learning, and accountability for professional practice and conduct. Also hear about some of the College's resources and publications!

Recommended for: early childhood educators, directors

## **2F What You Do and Why You Do It**

*Facilitator: Susan Stacey, author, Pedagogical Documentation in Early Childhood*

What do we do every day within our ECE settings, and have we thought about why we do those things? In this workshop, we'll consider how intentionality improves our practices with children, and provides a road to professional growth for educators. Through conversations with each other, practicing (with materials and video) how to observe and thoughtfully respond, and thinking together, participants will leave with a sense of how to plan in ways that are thoughtful, responsive, and meaningful for both children and educators.

Recommended for: early childhood educators

## **2G Atelier sur la MINDFULNESS**

*Facilitatrice: Denise Arsenault, Health Within Holistic Centre*

Cet atelier interactif d'introduction à la Mindfulness est recommandé pour les ducatrices/teurs de la petite enfance qui souhaitent connaître les principes fondamentaux de l'attention et expérimenter certaines de ses pratiques tel que les techniques de respiration et de visualisation.(veuillez noter que l'expérience de la méditation n'est pas nécessaire). La conscience est un moyen doux et efficace de sensibiliser les pensées, les émotions et les sensations tout en nous aidant à rester connecté au moment présent. L'attention physique peut calmer l'esprit.

Recommandé pour: les éducatrices francophones

## **2F The Art of Cooking with Kids**

*Facilitator: Renée LeBlanc, Dairy Farmers of Canada*

Want to learn about best feeding practices, how to use cooking to promote childhood development or how to deal with selective eaters? Not sure how to handle food allergies & intolerances? The Team of Registered Dietitians at Dairy Farmers of Canada, in partnership with the Early Childhood Development Association of PEI is pleased to invite you to attend a half-day nutrition workshop that will address all of that and much more! Designed specifically for early childhood educators and cooks working in childcare centers attended by three to five year olds, the Art of Cooking with Kids workshop promises to be a fun-filled, educational morning. You'll even get to cook and sample yummy recipes from The Little Chef's Big Book of Recipes! Each centre that participates to the workshop will receive a copy of The Little Chef's Big Book of Recipes as well as nutrition education resources and plus, all attendees will be entered into a draw for a chance to win their own "Cooking with Kids Toolkit"!

Recommended for: centre cooks, centre meal planners

### **CLOSING KEYNOTE (1:30 – 2:45 PM)**

#### **Redirecting Early Learning and Child Care's Developmental Trajectory**

*Facilitator: Stacie Goffin, author, Professionalizing Early Childhood Education as a Field of Practice: A Guide to the Next Era*

ELCC (Early Learning and Child Care) increasingly is in the public limelight. No longer should ELCC sidestep its opportunity to ensure the competent practice of early childhood educators, regardless of program setting, nor ignore the consequences for children's learning and development if this responsibility is not addressed. The time to step forward and rethink ELCC as a field of practice has arrived, but fulfilling these aspirations depends on your participation in the change process. This keynote will spotlight why early educators need to re-imagine the future of early learning and child care - it is time to get comfortable with the uncomfortable, and collectively engage with re-structuring the field as a recognized profession so it can fulfill its promise to children and families.



*Stacie Goffin is a widely recognized authority in early childhood education with a passion for raising the competence of this field of practice. Her conceptual leadership focuses on advancing early childhood education as a professional field of practice. Her recently published book, "Professionalizing Early Childhood Education as a Field of Practice: A Guide to the Next Era" provides guidance and questions for engaging in the important work of co-creating an alternative future for early childhood education. Stacie received a degree in child development from the University of Massachusetts Amherst followed by her Master's in Early Childhood from George Washington University and her Executive Education Certification from Harvard, and is a recognized leader and author in early childhood education. Stacie currently serves as the Principal of the Goffin Strategies Group where she uses her experience consulting with educational programs to improve effectiveness and services for young children.*

### **PANEL DISCUSSION (2:45 – 3:30 PM)**

#### **What are the key ingredients to professionalizing the field and practice of ELCC?**

*Panelists: Stacie Goffin, Lyndsay MacDonald, Olivia Chow, Melanie Dixon*

### **CLOSING REMARKS (3:30 – 4:30 PM)**

*with Sonya Hooper, Executive Director, Early Childhood Development Association of PEI*

## THE PLAY SALON

**Play Salon Hours: THURSDAY 8-8:45, 10:30-11, 12:15-1, 4-6; FRIDAY 8-8:30, 10-10:30, 12-1:30**

We are excited to announce the inclusion of The Play Salon that will be open during all break times throughout the fall conference. The purpose of The Play Salon is to provide educators with hands-on learning opportunities & play throughout the conference, using various materials and work stations. Educators will be able to connect with each other when interacting with the various invitations, and ask questions with Educator and Pedagogical Consultant Justin West. The Play Salon will support educators in setting up invitations at their centers, and promote play in their communities.

## ACCOMMODATIONS

### The Hotel on Pownal, 146 Pownal St., Charlottetown

- ❖ Reserve your room under the 'Early Childhood Development Association' block for reduced rates for the nights of Wednesday October 18th and Thursday October 19th.
- ❖ \$119/night – double-doubles, single doubles, single king, and single queen rooms
- ❖ Includes:
  - Free parking
  - Breakfast daily
  - Complimentary Guest Cocktail Reception each weeknight
  - Wireless, high-speed Fibre-opt internet
  - Complimentary coffee, tea, and treats throughout the day.
- ❖ To reserve call 902-436-2295 or 1-800-265-5551 by Friday, September 19th.



## THURSDAY EVENING SOCIAL

### Thursday October 19th 4:00 pm - 6:00 pm Mavor's Bistro & Bar

Conference participants are invited to a reception following the last breakout session of the day on Thursday at Mavor's. This event will combine our Meet & Greet and Kitchen Party from previous years. There will be appetizers, the Play Salon, and our conference facilitators will be there to answer any questions about their workshops, or just to get to know them a bit better! A great opportunity to unwind and chat about the events of the day with your colleagues. We hope to see you there.

## REGISTRATION FEES

Early bird deadline is September 12<sup>th</sup>. Registration deadline is October 2<sup>nd</sup>.

### **Early Bird (Thursday and Friday)**

- Member: \$160 +HST
- Non-member: \$290 +HST

### **Regular Rate (Thursday and Friday)**

- Member: \$180 +HST
- Non-member: \$310 +HST

### **Friday Only**

- Members only: \$130 +HST

### **Pre-conference Day: Directors & Team Leaders**

- Member (1 staff attending): \$110 +HST
- Member (2 or more staff attending): \$90 per person +HST
- Non-member (1 staff attending): \$130 +HST
- Non-member (2 or more staff attending): \$110 per person +HST

## REGISTRATION SUBMISSION

### **Submit your registration form:**

- Online at [www.ecdaofpei.ca](http://www.ecdaofpei.ca)
- Members please log in to the Member Area to receive member rates.
- Please note you must register separately for the Pre-conference Day event.

### **Submit your payment:**

- Cash: please hand deliver any payments made in cash to the ECDA office
- Cheque: payable to The ECDA of PEI.
- PayPal: using Visa or MasterCard via online registration form
- Email transfer: to [payments@ecdaofpei.ca](mailto:payments@ecdaofpei.ca)